

DUPLICATE INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
964155-1	10/28/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Romney/R/President	candidate order	

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Flight Dates	Order #	Alt Order #
10/17/12 - 10/23/12	964155	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/12	10/23/12	6a Daybreak	6-7a	11111--	:30	5	\$700.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--111--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	6:28 AM	6a Daybreak	6-7a	:30	2012MRFP131H	\$700.00 NM
2	WMURTh		10/18/12	6:08 AM	6a Daybreak	6-7a	:30	2012MRFP141H	\$700.00 NM
3	WMURF		10/19/12	5:58 AM	6a Daybreak	6-7a	:30	2012MRFP141H	\$700.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	11-----	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURM		10/22/12	6:59 AM	6a Daybreak	6-7a	:30	2012MRFP145H	\$700.00 NM
5	WMURTu		10/23/12	6:28 AM	6a Daybreak	6-7a	:30	2012MRFP148H	\$700.00 NM
2	10/17/12	10/23/12	Good Morning America	7-9a	22222--	:30	10	\$1,150.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--222--	6	\$1,150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	7:29 AM	Good Morning America	7-9a	:30	2012MRFP140H	\$1,150.00 NM
2	WMURW		10/17/12	8:59 AM	Good Morning America	7-9a	:30	2012MRFP141H	\$1,150.00 NM
4	WMURTh		10/18/12	7:28 AM	Good Morning America	7-9a	:30	2012MRFP131H	\$1,150.00 NM
3	WMURTh		10/18/12	8:40 AM	Good Morning America	7-9a	:30	2012MRFP131H	\$1,150.00 NM
5	WMURF		10/19/12	8:39 AM	Good Morning America	7-9a	:30	2012MRFP131H	\$1,150.00 NM
6	WMURF		10/19/12	8:55 AM	Good Morning America	7-9a	:30	2012MRFP131H	\$1,150.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	22-----	4	\$1,150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WMURM		10/22/12	7:28 AM	Good Morning America	7-9a	:30	2012MRFP148H	\$1,150.00 NM
7	WMURM		10/22/12	8:48 AM	Good Morning America	7-9a	:30	2012MRFP145H	\$1,150.00 NM
10	WMURTu		10/23/12	7:48 AM	Good Morning America	7-9a	:30	2012MRFP145H	\$1,150.00 NM
9	WMURTu		10/23/12	8:39 AM	Good Morning America	7-9a	:30	2012MRFP148H	\$1,150.00 NM
3	10/17/12	10/23/12	KELLY & MICHAEL LIVE 9AM-10AM		11111--	:30	5	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--111--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number
Romney/R/President	candidate order	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/17/12	10/23/12	KELLY & MICHAEL LIVE	9AM-10AM	11111--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	9:47 AM	KELLY & MICHAEL LIVE DAY	9AM-10AM	:30	2012MRFP131H	\$350.00 NM
2	WMURTh		10/18/12	9:53 AM	KELLY & MICHAEL LIVE DAY	9AM-10AM	:30	2012MRFP140H	\$350.00 NM
3	WMURF		10/19/12	9:55 AM	KELLY & MICHAEL LIVE DAY	9AM-10AM	:30	2012MRFP140H	\$350.00 NM
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			10/22/12	10/28/12	11-----		2	\$350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURM		10/22/12	9:29 AM	KELLY & MICHAEL LIVE DAY	9AM-10AM	:30	2012MRFP148H	\$350.00 NM
5	WMURTu		10/23/12	9:46 AM	KELLY & MICHAEL LIVE DAY	9AM-10AM	:30	2012MRFP145H	\$350.00 NM
4	10/17/12	10/23/12	The View	11-12p	11111--	:30	5	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			10/15/12	10/21/12	--111--		3	\$600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	11:35 AM	The View	11-12p	:30	2012MRFP131H	\$600.00 NM
2	WMURTh		10/18/12	10:58 AM	The View	11-12p	:30	2012MRFP141H	\$600.00 NM
3	WMURF		10/19/12	11:31 AM	The View	11-12p	:30	2012MRFP141H	\$600.00 NM
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			10/22/12	10/28/12	11-----		2	\$600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURM		10/22/12	11:59 AM	The View	11-12p	:30	2012MRFP145H	\$600.00 NM
5	WMURTu		10/23/12	10:59 AM	The View	11-12p	:30	2012MRFP148H	\$600.00 NM
5	10/17/12	10/23/12	News 9 at Noon	12-1230p	22222--	:30	10	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			10/15/12	10/21/12	--222--		6	\$650.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WMURW		10/17/12	12:24 PM	News 9 at Noon	12-1230p	:30	2012MRFP140H	\$650.00 NM
1	WMURW		10/17/12	12:29 PM	News 9 at Noon	12-1230p	:30	2012MRFP141H	\$650.00 NM
7	WMURTh		10/18/12	12:11 PM	News 9 at Noon	12-1230p	:30	2012MRFP131H	\$650.00 NM
2	WMURTh		10/18/12	12:26 PM	News 9 at Noon	12-1230p	:30	2012MRFP131H	\$650.00 NM
8	WMURF		10/19/12	12:09 PM	News 9 at Noon	12-1230p	:30	2012MRFP131H	\$650.00 NM
3	WMURF		10/19/12	12:28 PM	News 9 at Noon	12-1230p	:30	2012MRFP131H	\$650.00 NM
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			10/22/12	10/28/12	22-----		4	\$650.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURM		10/22/12	12:08 PM	News 9 at Noon	12-1230p	:30	2012MRFP148H	\$650.00 NM
9	WMURM		10/22/12	12:26 PM	News 9 at Noon	12-1230p	:30	2012MRFP145H	\$650.00 NM
5	WMURTu		10/23/12	12:14 PM	News 9 at Noon	12-1230p	:30	2012MRFP145H	\$650.00 NM
10	WMURTu		10/23/12	12:32 PM	News 9 at Noon	12-1230p	:30	2012MRFP148H	\$650.00 NM
LR- Red Sox Conference Coverage									
6	10/17/12	10/23/12	Who Wants to be a Millionaire	1230-1p	22222--	:30	10	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
			10/15/12	10/21/12	--222--		6	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	12:49 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP131H	\$500.00 NM
2	WMURW		10/17/12	12:58 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP131H	\$500.00 NM
3	WMURTh		10/18/12	12:47 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP140H	\$500.00 NM
4	WMURTh		10/18/12	12:54 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP141H	\$500.00 NM
6	WMURF		10/19/12	12:48 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP140H	\$500.00 NM
5	WMURF		10/19/12	12:58 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP141H	\$500.00 NM

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Advertiser	Product	Estimate Number
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/17/12	10/23/12	Who Wants to be a Millionaire	1230-1p	22222--	:30	10	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	22-----	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WMURM		10/22/12	12:46 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP148H	\$500.00 NM
7	WMURM		10/22/12	12:51 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP145H	\$500.00 NM
10	WMURTu		10/23/12	12:47 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP145H	\$500.00 NM
9	WMURTu		10/23/12	12:53 PM	Who Wants to be a Millionaire	1230-1p	:30	2012MRFP148H	\$500.00 NM
7	10/17/12	10/23/12	THE CHEW	1-2PM	22222--	:30	10	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--222--	6	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURW		10/17/12		THE CHEW	1-2PM	:00		\$250.00 NM
Credited									
oversold inventory									
1	WMURW		10/17/12	1:29 PM	THE CHEW	1-2PM	:30	2012MRFP140H	\$250.00 NM
3	WMURTh		10/18/12	12:59 PM	THE CHEW	1-2PM	:30	2012MRFP131H	\$250.00 NM
4	WMURTh		10/18/12	1:31 PM	THE CHEW	1-2PM	:30	2012MRFP131H	\$250.00 NM
6	WMURF		10/19/12	1:31 PM	THE CHEW	1-2PM	:30	2012MRFP131H	\$250.00 NM
5	WMURF		10/19/12	1:56 PM	THE CHEW	1-2PM	:30	2012MRFP131H	\$250.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	22-----	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WMURM		10/22/12	12:59 PM	THE CHEW	1-2PM	:30	2012MRFP148H	\$250.00 NM
8	WMURM		10/22/12	1:28 PM	THE CHEW	1-2PM	:30	2012MRFP145H	\$250.00 NM
9	WMURTu		10/23/12	12:59 PM	THE CHEW	1-2PM	:30	2012MRFP145H	\$250.00 NM
10	WMURTu		10/23/12	1:31 PM	THE CHEW	1-2PM	:30	2012MRFP148H	\$250.00 NM
8	10/17/12	10/23/12	GENERAL HOSPITAL	2p-3p	11111--	:30	5	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--111--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	2:25 PM	GENERAL HOSPITAL	2p-3p	:30	2012MRFP141H	\$500.00 NM
2	WMURTh		10/18/12	2:24 PM	GENERAL HOSPITAL	2p-3p	:30	2012MRFP140H	\$500.00 NM
3	WMURF		10/19/12	2:59 PM	GENERAL HOSPITAL	2p-3p	:30	2012MRFP140H	\$500.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	11-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURM		10/22/12	2:24 PM	GENERAL HOSPITAL	2p-3p	:30	2012MRFP148H	\$500.00 NM
5	WMURTu		10/23/12	2:21 PM	GENERAL HOSPITAL	2p-3p	:30	2012MRFP145H	\$500.00 NM
9	10/17/12	10/23/12	KATIE	3-4P	11111--	:30	5	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--111--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	3:11 PM	KATIE	3-4P	:30	2012MRFP131H	\$250.00 NM
2	WMURTh		10/18/12	3:29 PM	KATIE	3-4P	:30	2012MRFP141H	\$250.00 NM
3	WMURF		10/19/12	3:47 PM	KATIE	3-4P	:30	2012MRFP141H	\$250.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	11-----	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURM		10/22/12	3:20 PM	KATIE	3-4P	:30	2012MRFP145H	\$250.00 NM

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Romney/R/President	candidate order	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/17/12	10/23/12	KATIE	3-4P	11111--	:30	5	\$250.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMUR	Tu	10/23/12	3:56 PM	KATIE	3-4P	:30	2012MRFP148H	\$250.00 NM
10	10/17/12	10/23/12	ELLEN EF	4PM-5PM	11111--	:30	5	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--111--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/17/12	4:37 PM	ELLEN EF	4PM-5PM	:30	2012MRFP131H	\$250.00 NM
2	WMUR	Th	10/18/12	4:55 PM	ELLEN EF	4PM-5PM	:30	2012MRFP131H	\$250.00 NM
3	WMUR	F	10/19/12	4:32 PM	ELLEN EF	4PM-5PM	:30	2012MRFP131H	\$250.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	11-----	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMUR	M	10/22/12	3:59 PM	ELLEN EF	4PM-5PM	:30	2012MRFP148H	\$250.00 NM
5	WMUR	Tu	10/23/12	4:48 PM	ELLEN EF	4PM-5PM	:30	2012MRFP145H	\$250.00 NM
11	10/17/12	10/23/12	News 9 at 5	5-6p	22222--	:30	10	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--222--	6	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	W	10/17/12	5:28 PM	News 9 at 5	5-6p	:30	2012MRFP140H	\$1,400.00 NM
1	WMUR	W	10/17/12	5:54 PM	News 9 at 5	5-6p	:30	2012MRFP141H	\$1,400.00 NM
4	WMUR	Th	10/18/12	5:13 PM	News 9 at 5	5-6p	:30	2012MRFP131H	\$1,400.00 NM
3	WMUR	Th	10/18/12	5:41 PM	News 9 at 5	5-6p	:30	2012MRFP140H	\$1,400.00 NM
5	WMUR	F	10/19/12	5:12 PM	News 9 at 5	5-6p	:30	2012MRFP131H	\$1,400.00 NM
6	WMUR	F	10/19/12	5:27 PM	News 9 at 5	5-6p	:30	2012MRFP140H	\$1,400.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	22-----	4	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WMUR	M	10/22/12	5:11 PM	News 9 at 5	5-6p	:30	2012MRFP145H	\$1,400.00 NM
8	WMUR	M	10/22/12	5:23 PM	News 9 at 5	5-6p	:30	2012MRFP148H	\$1,400.00 NM
9	WMUR	Tu	10/23/12	5:28 PM	News 9 at 5	5-6p	:30	2012MRFP148H	\$1,400.00 NM
10	WMUR	Tu	10/23/12	5:57 PM	News 9 at 5	5-6p	:30	2012MRFP145H	\$1,400.00 NM
12	10/17/12	10/23/12	News 9 at 6/World News 6-7p		22222--	:30	10	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--222--	6	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/17/12	6:14 PM	News 9 at 6/World News To	6-7p	:30	2012MRFP131H	\$1,400.00 NM
2	WMUR	W	10/17/12	6:22 PM	News 9 at 6/World News To	6-7p	:30	2012MRFP131H	\$1,400.00 NM
3	WMUR	Th	10/18/12	6:10 PM	News 9 at 6/World News To	6-7p	:30	2012MRFP141H	\$1,400.00 NM
4	WMUR	Th	10/18/12	6:20 PM	News 9 at 6/World News To	6-7p	:30	2012MRFP131H	\$1,400.00 NM
6	WMUR	F	10/19/12	6:21 PM	News 9 at 6/World News To	6-7p	:30	2012MRFP141H	\$1,400.00 NM
5	WMUR	F	10/19/12	6:28 PM	News 9 at 6/World News To	6-7p	:30	2012MRFP131H	\$1,400.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	22-----	4	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WMUR	M	10/22/12	6:13 PM	News 9 at 6/World News To	6-7p	:30	2012MRFP145H	\$1,400.00 NM
8	WMUR	M	10/22/12	6:29 PM	News 9 at 6/World News To	6-7p	:30	2012MRFP148H	\$1,400.00 NM
9	WMUR	Tu	10/23/12	6:12 PM	News 9 at 6/World News To	6-7p	:30	2012MRFP148H	\$1,400.00 NM
10	WMUR	Tu	10/23/12	6:29 PM	News 9 at 6/World News To	6-7p	:30	2012MRFP145H	\$1,400.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
964155-1	10/28/12	October 2012	10/01/12 - 10/23/12

Advertiser	Product	Estimate Number
Romney/R/President	candidate order	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/17/12	10/23/12	Chronicle NH Class of Time - Fixed Non Pre-emptible	7-730p	22222--	:30	10	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --222-- 6 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WMURW 10/17/12 7:22 PM Chronicle NH 7-730p :30 2012MRFP140H \$1,100.00 NM 1 WMURW 10/17/12 7:28 PM Chronicle NH 7-730p :30 2012MRFP141H \$1,100.00 NM 4 WMURTh 10/18/12 7:21 PM Chronicle NH 7-730p :30 2012MRFP131H \$1,100.00 NM 3 WMURTh 10/18/12 7:27 PM Chronicle NH 7-730p :30 2012MRFP140H \$1,100.00 NM 5 WMURF 10/19/12 7:09 PM Chronicle NH 7-730p :30 2012MRFP131H \$1,100.00 NM 6 WMURF 10/19/12 7:28 PM Chronicle NH 7-730p :30 2012MRFP140H \$1,100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 22----- 4 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WMURM 10/22/12 7:09 PM Chronicle NH 7-730p :30 2012MRFP145H \$1,100.00 NM 8 WMURM 10/22/12 7:22 PM Chronicle NH 7-730p :30 2012MRFP148H \$1,100.00 NM 9 WMURTu 10/23/12 7:10 PM Chronicle NH 7-730p :30 2012MRFP148H \$1,100.00 NM 10 WMURTu 10/23/12 7:27 PM Chronicle NH 7-730p :30 2012MRFP145H \$1,100.00 NM									
14	10/17/12	10/23/12	INSIDE EDITION AC Class of Time - Pre-emptible with notice	730-8p	11111--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --111-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURW 10/17/12 7:49 PM INSIDE EDITION AC 730-8p :30 2012MRFP131H \$700.00 NM 2 WMURTh 10/18/12 7:56 PM INSIDE EDITION AC 730-8p :30 2012MRFP141H \$700.00 NM 3 WMURF 10/19/12 7:40 PM INSIDE EDITION AC 730-8p :30 2012MRFP141H \$700.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WMURM 10/22/12 7:49 PM INSIDE EDITION AC 730-8p :30 2012MRFP145H \$700.00 NM 5 WMURTu 10/23/12 7:57 PM INSIDE EDITION AC 730-8p :30 2012MRFP148H \$700.00 NM									
15	10/17/12	10/23/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	2222211	:30	12	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --22211 8 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURW 10/17/12 11:29 PM News 9 at 11 11-11:35p :30 2012MRFP131H \$2,200.00 NM 2 WMURW 10/17/12 11:33 PM News 9 at 11 11-11:35p :30 2012MRFP131H \$2,200.00 NM 4 WMURTh 10/18/12 11:23 PM News 9 at 11 11-11:35p :30 2012MRFP131H \$2,200.00 NM 3 WMURTh 10/18/12 11:31 PM News 9 at 11 11-11:35p :30 2012MRFP131H \$2,200.00 NM 5 WMURF 10/19/12 11:17 PM News 9 at 11 11-11:35p :30 2012MRFP131H \$2,200.00 NM 6 WMURF 10/19/12 11:32 PM News 9 at 11 11-11:35p :30 2012MRFP131H \$2,200.00 NM 11 WMURSa 10/20/12 12:26 AM News 9 at 11 11-11:35p :30 2012MRFP148H \$2,200.00 NM LR - Football 12 WMURSu 10/21/12 11:35 PM News 9 at 11 11-11:35p :30 2012MRFP148H \$2,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 22----- 4 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WMURM 10/22/12 11:13 PM News 9 at 11 11-11:35p :30 2012MRFP145H \$2,200.00 NM 7 WMURM 10/22/12 11:32 PM News 9 at 11 11-11:35p :30 2012MRFP148H \$2,200.00 NM 10 WMURTu 10/23/12 11:29 PM News 9 at 11 11-11:35p :30 2012MRFP145H \$2,200.00 NM 9 WMURTu 10/23/12 11:33 PM News 9 at 11 11-11:35p :30 2012MRFP148H \$2,200.00 NM									
16	10/17/12	10/23/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	11111--	:30	5	\$500.00	NM

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Advertiser	Product	Estimate Number
Romney/R/President	candidate order	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/17/12	10/23/12	Nightline	1135p-1206a	11111--	:30	5	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--111--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	12:01 AM	Nightline	1135p-1206a	:30	2012MRFP140H	\$500.00 NM
2	WMURTh		10/18/12	11:54 PM	Nightline	1135p-1206a	:30	2012MRFP140H	\$500.00 NM
3	WMURF		10/19/12	11:55 PM	Nightline	1135p-1206a	:30	2012MRFP140H	\$500.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	11-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURM		10/22/12	12:02 AM	Nightline	1135p-1206a	:30	2012MRFP145H	\$500.00 NM
5	WMURTu		10/23/12	12:02 AM	Nightline	1135p-1206a	:30	2012MRFP145H	\$500.00 NM
17	10/23/12	10/23/12	Dancing Results	8-9p	-2-----	:30	2	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-2-----	2	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/23/12		Dancing Results	8-9p	:00		\$4,000.00 NM
Credited oversold inventory									
2	WMURTu		10/23/12		Dancing Results	8-9p	:00		\$4,000.00 NM
Credited oversold inventory									
18	10/23/12	10/23/12	Private Practice	10-11p	-2-----	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-2-----	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/23/12		Private Practice	10-11p	:00		\$1,800.00 NM
Credited oversold inventory									
2	WMURTu		10/23/12		Private Practice	10-11p	:00		\$1,800.00 NM
Credited oversold inventory									
19	10/17/12	10/17/12	Middle/Neighbors	8-9p	--2----	:30	2	\$4,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--2----	2	\$4,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURW		10/17/12	8:18 PM	Middle/Neighbors	8-9p	:30	2012MRFP131H	\$4,200.00 NM
1	WMURW		10/17/12	8:50 PM	Middle/Neighbors	8-9p	:30	2012MRFP140H	\$4,200.00 NM
20	10/17/12	10/17/12	Modern Family/Suburgato	9-10p	--1----	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--1----	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	9:48 PM	Modern Family/Suburgatory	9-10p	:30	2012MRFP141H	\$4,000.00 NM
21	10/18/12	10/18/12	Last Resort	8-9p	---2---	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---2---	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTh		10/18/12	8:23 PM	Last Resort	8-9p	:30	2012MRFP131H	\$1,400.00 NM
2	WMURTh		10/18/12	8:41 PM	Last Resort	8-9p	:30	2012MRFP131H	\$1,400.00 NM

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Advertiser	Product	Estimate Number
Romney/R/President	candidate order	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/18/12	10/18/12	Last Resort Class of Time - Pre-emptible with notice	8-9p	---2---	:30	2	\$1,400.00	NM
22	10/18/12	10/18/12	Grey's Anatomy Class of Time - Pre-emptible with notice	9-10p	---1---	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURTh 10/18/12 9:40 PM Grey's Anatomy 9-10p :30 2012MRFP140H \$4,000.00 NM									
23	10/18/12	10/18/12	Scandal Class of Time - Pre-emptible with notice	10-11p	---2---	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---2--- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WMURTh 10/18/12 Scandal 10-11p :00 \$2,500.00 NM Credited oversold inventory 1 WMURTh 10/18/12 10:33 PM Scandal 10-11p :30 2012MRFP141H \$2,500.00 NM									
24	10/19/12	10/19/12	Shark Tank Class of Time - Fixed Non Pre-emptible	8-9p	----2--	:30	2	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----2-- 2 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WMURF 10/19/12 Shark Tank 8-9p :00 \$2,800.00 NM Credited oversold inventory 1 WMURF 10/19/12 8:20 PM Shark Tank 8-9p :30 2012MRFP131H \$2,800.00 NM									
25	10/19/12	10/19/12	Primetime Class of Time - Fixed Non Pre-emptible	9-10p	----2--	:30	2	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----2-- 2 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WMURF 10/19/12 Primetime 9-10p :00 \$2,800.00 NM Credited oversold inventory 1 WMURF 10/19/12 9:39 PM Primetime 9-10p :30 2012MRFP131H \$2,800.00 NM									
26	10/19/12	10/19/12	20/20 Class of Time - Pre-emptible with notice	10-11p	----2--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----2-- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 10/19/12 10:39 PM 20/20 10-11p :30 2012MRFP140H \$2,500.00 NM 2 WMURF 10/19/12 10:51 PM 20/20 10-11p :30 2012MRFP141H \$2,500.00 NM									
27	10/20/12	10/21/12	6a Weekend Daybreak Class of Time - Pre-emptible with notice	Sa/Su 6-7a	-----21	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----21 3 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WMURSa 10/20/12 6:28 AM 6a Weekend Daybreak Sa/Su 6-7a :30 2012MRFP145H \$225.00 NM 1 WMURSa 10/20/12 6:57 AM 6a Weekend Daybreak Sa/Su 6-7a :30 2012MRFP148H \$225.00 NM 3 WMURSu 10/21/12 6:09 AM 6a Weekend Daybreak Sa/Su 6-7a :30 2012MRFP145H \$225.00 NM									
28	10/20/12	10/21/12	7a Weekend Daybreak Class of Time - Pre-emptible with notice	7-9a	-----42	:30	6	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----42 6 \$400.00									

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Advertiser		Product	Estimate Number
Romney/R/President		candidate order	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/20/12	10/21/12	7a Weekend Daybreak	7-9a	-----42	:30	6	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURSa		10/20/12	7:23 AM	7a Weekend Daybreak	7-9a	:30	2012MRFP145H	\$400.00 NM
3	WMURSa		10/20/12	8:07 AM	7a Weekend Daybreak	7-9a	:30	2012MRFP148H	\$400.00 NM
4	WMURSa		10/20/12	8:21 AM	7a Weekend Daybreak	7-9a	:30	2012MRFP145H	\$400.00 NM
1	WMURSa		10/20/12	8:38 AM	7a Weekend Daybreak	7-9a	:30	2012MRFP148H	\$400.00 NM
5	WMURSu		10/21/12	7:25 AM	7a Weekend Daybreak	7-9a	:30	2012MRFP148H	\$400.00 NM
6	WMURSu		10/21/12	7:55 AM	7a Weekend Daybreak	7-9a	:30	2012MRFP145H	\$400.00 NM
29	10/20/12	10/21/12	Weekend GMA	9-10a	-----21	:30	3	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----21	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURSa		10/20/12	8:59 AM	Weekend GMA	9-10a	:30	2012MRFP145H	\$700.00 NM
1	WMURSa		10/20/12	9:58 AM	Weekend GMA	9-10a	:30	2012MRFP148H	\$700.00 NM
3	WMURSu		10/21/12	9:29 AM	Weekend GMA	9-10a	:30	2012MRFP148H	\$700.00 NM
30	10/20/12	10/20/12	ABC College Football	12n-7p	-----7-	:30	7	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----7-	7	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMURSa		10/20/12	12:55 PM	ABC College Football	12n-7p	:30	2012MRFP145H	\$750.00 NM
7	WMURSa		10/20/12	1:39 PM	ABC College Football	12n-7p	:30	2012MRFP148H	\$750.00 NM
1	WMURSa		10/20/12	2:44 PM	ABC College Football	12n-7p	:30	2012MRFP145H	\$750.00 NM
4	WMURSa		10/20/12	5:14 PM	ABC College Football	12n-7p	:30	2012MRFP148H	\$750.00 NM
2	WMURSa		10/20/12	5:32 PM	ABC College Football	12n-7p	:30	2012MRFP145H	\$750.00 NM
6	WMURSa		10/20/12	6:19 PM	ABC College Football	12n-7p	:30	2012MRFP148H	\$750.00 NM
3	WMURSa		10/20/12	7:17 PM	ABC College Football	12n-7p	:30	2012MRFP145H	\$750.00 NM
LR - Football									
31	10/20/12	10/20/12	News 9 at 7	7-730p	-----2-	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----2-	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		10/20/12	7:33 PM	News 9 at 7	7-730p	:30	2012MRFP148H	\$800.00 NM
LR - Football									
2	WMURSa		10/20/12	7:47 PM	News 9 at 7	7-730p	:30	2012MRFP145H	\$800.00 NM
LR - Football									
32	10/20/12	10/20/12	Inside Edition WK	730-8P	-----1-	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		10/20/12	7:57 PM	Inside Edition WK	730-8P	:30	2012MRFP148H	\$200.00 NM
33	10/21/12	10/21/12	6a Weekend Daybreak	Sa/Su 6-7a	-----2	:30	2	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----2	2	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURSu		10/21/12	6:28 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	2012MRFP148H	\$75.00 NM
1	WMURSu		10/21/12	6:59 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	2012MRFP145H	\$75.00 NM
34	10/21/12	10/21/12	7a Weekend Daybreak	7-9a	-----2	:30	2	\$200.00	NM

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Advertiser	Product	Estimate Number	
Romney/R/President	candidate order		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----2	2	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WMURSu	10/21/12			7a Weekend Daybreak	7-9a	:00		\$200.00	NM
See MG 34.3,34.4									
2 WMURSu	10/21/12			7a Weekend Daybreak	7-9a	:00		\$200.00	NM
See MG 34.3,34.4									
4 WMURSu	10/21/12		8:22 AM	7a Weekend Daybreak	7-9a	:30	2012MRFP148H	\$200.00	NM
MG for 34.1,34.2									
3 WMURSu	10/21/12		8:55 AM	7a Weekend Daybreak	7-9a	:30	2012MRFP145H	\$200.00	NM
MG for 34.1,34.2									
35	10/21/12	10/21/12	Weekend GMA	9-10a	-----2	:30	2	\$225.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----2	2	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WMURSu	10/21/12			Weekend GMA	9-10a	:00		\$225.00	NM
Credited									
oversold inventory									
1 WMURSu	10/21/12		9:54 AM	Weekend GMA	9-10a	:30	2012MRFP145H	\$225.00	NM
36	10/21/12	10/21/12	Close Up	10-1030a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WMURSu	10/21/12		10:29 AM	Close Up	10-1030a	:30	2012MRFP148H	\$400.00	NM
37	10/21/12	10/21/12	This Week with Christiane	12n-1p	-----1	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$3,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WMURSu	10/21/12		12:30 PM	This Week with Christiane	12n-1p	:30	2012MRFP145H	\$3,000.00	NM
38	10/21/12	10/21/12	6p News 9 Weekend/Wor	6-7p	-----2	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----2	2	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WMURSu	10/21/12		6:09 PM	6p News 9 Weekend/World N	6-7p	:30	2012MRFP148H	\$800.00	NM
2 WMURSu	10/21/12		6:27 PM	6p News 9 Weekend/World N	6-7p	:30	2012MRFP145H	\$800.00	NM
39	10/21/12	10/21/12	AFHV	7-8p	-----1	:30	1	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$1,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WMURSu	10/21/12		7:20 PM	AFHV	7-8p	:30	2012MRFP148H	\$1,100.00	NM
40	10/21/12	10/21/12	Once upon A Time	8-9p	-----2	:30	2	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----2	2	\$2,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WMURSu	10/21/12			Once upon A Time	8-9p	:00		\$2,500.00	NM
Credited									
oversold inventory									

DUPLICATE INVOICE

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
964155-1	10/28/12	October 2012	10/01/12 - 10/23/12

Advertiser	Product	Estimate Number
Romney/R/President	candidate order	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	10/21/12	10/21/12	Once upon A Time	8-9p	-----2	:30	2	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	10/21/12	8:19 PM	Once upon A Time	8-9p	:30	2012MRFP145H	\$2,500.00 NM
41	10/21/12	10/21/12	Revenge	9-10p	-----2	:30	2	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----2	2	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Su	10/21/12	9:21 PM	Revenge	9-10p	:30	2012MRFP148H	\$4,000.00 NM
1	WMUR	Su	10/21/12	9:43 PM	Revenge	9-10p	:30	2012MRFP145H	\$4,000.00 NM
42	10/20/12	10/20/12	ABC Prime College Footb	8-1130p	-----3-	:30	3	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----3-	3	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	10/20/12	7:59 PM	ABC Prime College Football	8-1130p	:30	2012MRFP145H	\$2,500.00 NM
2	WMUR	Sa	10/20/12	9:05 PM	ABC Prime College Football	8-1130p	:30	2012MRFP148H	\$2,500.00 NM
3	WMUR	Sa	10/20/12	12:01 AM	ABC Prime College Football	8-1130p	:30	2012MRFP145H	\$2,500.00 NM
LR - Football									
43	10/22/12	10/22/12	NETWORK POLITICAL P	NETW	1-----	:30	1	\$5,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	10/22/12	10:47 PM	NETWORK POLITICAL PROGR	NETW	:30	2012MRFP148H	\$5,000.00 NM

Total Spots 171

Payment Terms 30 Days

Gross Total	\$184,300.00
Agency Commission	\$27,645.00
Net Amount Due	\$156,655.00

HEARST television inc**RECEIVABLES CREDIT/DEBIT MEMO FORM****Note: Complete this form electronically and use the drop down menus when provided.**

Today's Date:	October 28, 2012		
Station:	WMUR	Drop Down	
Sales Region:	LOCAL	Drop Down	
Agency:	American Rambler		
Advertiser:	Romney/R/President		
Invoice #	964155	Net Invoice Amount	\$ -
Invoice Date		Amount Paid	\$ -
		Adjustment to Gross Billing	\$ 3,750.00
		Adjustment to Net Billing	\$ 3,187.50
AE Name:	Linda Magay		
NSM Name:			
Reason for DEBIT/CREDIT:	POLITICAL LUR ADJUSTMENT		Drop Down
	(Field Required - must use drop down list)		

EXPLANATION (Please explain in detail):

rate was set in wrong class of time by another advertiser

Revised invoice required? NO**REQUIRED APPROVALS:**

Account Executive	Date	LSM/NSM	Date
GSM	Date	Controller/Business Manager	Date

Input to Wide Orbit on: _____ by _____

Rebates for week of 10/21

				These are all gross figures				Romney		Comment
Wk of:	Day	Time	Prog.	Cl of time	Est	Paid	Actual LUC	spots	rebate	
10/15	Sat	8-11p	Prime Football	2	2500	2500	1250	1	\$1,250	another advertiser placed in wrong class of time
10/15	Sat	8-11p	Prime Football	2	2500	2500	1250	1	\$1,250	another advertiser placed in wrong class of time
10/15	Sat	8-11p	Prime Football	2	2500	2500	1250	1	\$1,250	another advertiser placed in wrong class of time

\$3,750
\$3,187.50 net rebate